



Page Hilltop School
115 Washington Street
Ayer, MA 01432
pantherpack@asrsd.org

February, 2014

Dear Potential Donor,

Each day children in Ayer struggle with food insecurity - not knowing what or when they will eat, especially when they are away from school. Teachers see the impact of hunger in students who have difficulty concentrating on school work. This coincides with research showing that hunger is a serious risk factor for long-term poor health and lower academic achievement.

One of the concerned teachers, Sue Reilly, has organized a group of school personnel to address the issue. After a needs assessment, we have decided to pilot the program this school year, followed by evaluation, improvement, and potential expansion for next school year. **We are launching the Panther Snack Pack Program with the mission of providing weekend nourishment to Page Hilltop students who struggle with hunger.** The program will provide nutritious snacks for children to eat when school lunch and breakfast are unavailable. On Fridays, volunteers will discreetly distribute bags of nonperishable, child-friendly, healthy foods.

We need money to complete the pilot with the majority of the funding being used to buy food. Since we would hate to disappoint children next school year, we are especially looking for sponsors with a long term commitment to the program.

We would be grateful for your tax deductible donation. Sponsors making a yearly contribution of \$250 or more will be acknowledged in widely distributed program materials, social media, and in press coverage. Small donations are also welcomed - every dollar counts! Thank you for caring about the children.

Sincerely,
The Panther Snack Pack Program

I'd like to help. Enclosed is a check made out to Page Hilltop School in the amount of:

- _____ \$1,000 or more with intent to contribute again, "Panther Snack Pack Gold Sponsor"
- _____ \$500 or more with intent to contribute again, "Panther Snack Pack Silver Sponsor"
- _____ \$250 or more with intent to contribute again, "Panther Snack Pack Bronze Sponsor"
- _____ Other, a one time donation of any amount, "Panther Snack Pack Supporter"

Please send my acknowledgement letter and (501C) tax receipt to:
